

# Jeffrey Tuason

www.jeffreytuason.com ❖ jeffreytuason@gmail.com ❖ (562) 301-6312 ❖ Lakewood, CA

---

## WORK EXPERIENCE

---

### Self-Employed

Aug. 2018 – Present

*Freelance Graphic and Motion Designer*

*Los Angeles, CA*

- Conceptualized, designed, and executed social and digital assets for clients across various industries.
- Design original animated graphics (opens, lower thirds, slates, tags, and bumpers, etc) with client direction for social and commercial use.

### POP theory

Aug. 2018 – July 2019

*Freelance Graphic and Motion Designer*

*Los Angeles, CA*

- Designed digital and social assets for web, digital ads and email that will be viewed by clients' audience across all marketing channels.
- Created animated motion graphics for web and social showcasing product and promotions visually tailored with the brand's aesthetic and audience in mind.

### apliiq

Mar 2018 – Jan. 2019

*Graphic Designer and Production Assistant*

*Los Angeles, CA*

- Worked closely with clients designing screen-printed graphics for t-shirts, hoodies, and other garments for our customers' apparel lines.
- Designed logo icons, logo marks and logotypes for branding features such as woven labels and/or screen-printed logos.

### lak shoes

Nov. 2013 – Dec. 2017

*Freelance Graphic and Motion Designer*

*Los Angeles, CA*

- Created animated motion graphics for web and social showcasing product and promotions.
- Create banner ads and materials for homepage, landing page, mobile and email assets.
- Designed, tested, and executed digital design solutions for a sneaker and skate centered consumer.

## EDUCATION

---

### University of California, Los Angeles (UCLA) Extension

December, 2019

*Certificate Program, Graphic and Motion Design*

*Los Angeles, CA*

### University of California, Irvine (UCI)

June, 2007

*B.S., Civil Engineering*

*Irvine, CA*

## SKILLS & INTERESTS

---

- **Skills:** Branding & Identity; Web & Digital, Visual Design, Motion Graphics, Art Direction
- **Portfolio & Demo Reel:** www.jeffreytuason.com
- **Software:** Photoshop, Illustrator, InDesign, After Effects, Cinema 4D
- **Interests:** Surfing, Skating, Bouldering, Art, Design, Desus & Mero